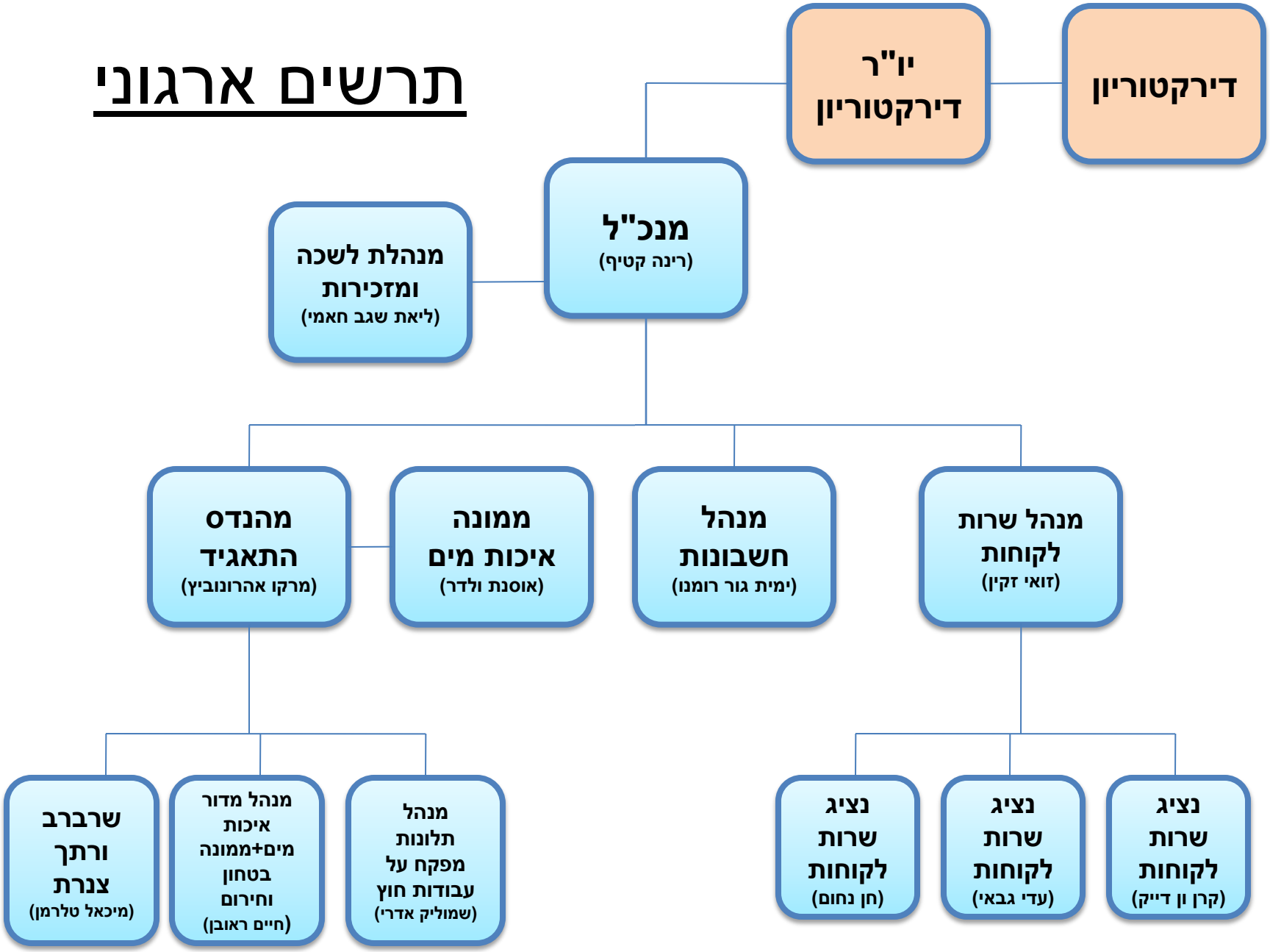תרשים ארגוני